

Highlights from:

Hangzhou Qianjiang Economic Development Area

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The QJEDA (Hangzhou QianJiang Economic Development Area), is a subsidiary of the Hangzhou municipal government. QJEDA is designated as the “Hangzhou High-Tech Industrial Park” and “Hangzhou Qianjiang Science and Technology City”, focused on green, energy saving, healthy industry and modern service industry, with emphasis on new materials, new energy, electronic information, electrical and mechanical integration. They have started two “City Centers”, a Technology Park and a Baby Park, and have created VC funding to fuel that growth, reaching out to all companies and entrepreneurs around the world. I have attached several pages from their brochure.

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杭州钱江经济开发区

Hangzhou Qianjiang Economic Development Area

杭州市高新技术产业园 杭州钱江科技城

HANGZHOU HI-TECH INDUSTRIAL PARK
HANGZHOU QIANJIANG SCIENCE AND TECHNOLOGY CITY



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中国杭州 HANGZHOU CHINA

◀ INTRODUCTION OF HANGZHOU

Hangzhou, one of the seven famous ancient capitals in China, enjoys long history and glorious culture. It is located in the northern part of Zhejiang Province to the south-eastern coast of China, and at the southern wing of the Yangtze River Delta, the lower reaches of the Qiantang River and the southern end of the Grand Canal. Hangzhou is the capital of Zhejiang Province and the political, economic, scientific, educational as well as cultural center of the province.

Under the jurisdiction of Hangzhou are 8 districts and 5 county-level cities. It has a total area of 16,600 square kilometers and a population of 6.7764 million. The urban area covers 3,068 square kilometers, with population of 4.243 million, making it a regional metropolis only second to Shanghai in the Yangtze Delta area.

As one of the ten most prosperous cities in China, Hangzhou has a strong economy and a robust market, and has maintained a two-digit economic growth rate for 19 consecutive years. In 2009, its GDP was RMB ¥ 509.866 billion, with USD\$ 10,968 per capita. The municipal fiscal revenue and local fiscal revenue reached RMB ¥ 101.943 billion and RMB ¥ 52.079 billion respectively. The gross industrial output and sales value surpassed RMB ¥ 1000 billion and reached RMB ¥ 1080.266 billion.

In 2001 and 2002, Hangzhou was awarded "UN Habitat Scroll of Honor" and "International Garden City" respectively.

From 2000 to 2007, Hangzhou was listed as "Highly Recommended Investment City by Taiwanese".

In 2006, Hangzhou ranked first place in "City with the Best Investment Environment in China" released by World Bank.

In 2006, Hangzhou was titled with "Best Tourist City in China" by State Administration of Tourism and UN World Tourism Organization.

In 2007 and 2008, Hangzhou topped China's Top Ten Leisure Cities.

In January 2008, Hangzhou was awarded "City of Most Active Private Economy in China".

In May 2008, Hangzhou was titled with "China's Service Outsourcing Base City".

In September 2008, Hangzhou was awarded "Capital of China's E-commerce".

From 2004 to 2009, Hangzhou has topped "The Best Commercial Cities in Mainland China" released by Forbes for six consecutive years.

From 2004 to 2009, Hangzhou was awarded "The Happiest City in China" for six consecutive years. In 2008, and also received the only gold award for "The Happiest City in China".

In addition, Hangzhou has won many honors, such as National Sanitary City, National Greening Model City and National Environment Protection Model City, National Forest City, City of Leisure, etc. Now, Hangzhou is building the city brand as "a city of quality life as good as world famous cities".



◀ GENERAL INTRODUCTION OF THE DEVELOPMENT AREA

As a subsidiary of Hangzhou municipal government, Hangzhou Qianjiang Economic Development Area (QJEDA) was approved by Zhejiang provincial government in March 2006 and approved by National Development and Reform Commission in April 2006, and was established as a provincial-level development area. The total planned area of the QJEDA is 25.3 square kilometers, and the first phase of the construction will cover 6 square kilometers. In November 2008, the QJEDA was designated as 'Hangzhou High-Tech Industrial Park' and 'Hangzhou Qianjiang Science and Technology City' by the municipal government and municipal party committee. According to the general requirements of the Six Grand Strategies of Hangzhou Municipal Government, the QJEDA has set green, energy saving, healthy industry and modern service industry as its feature. Emphasis will be put on the development of the industries of new materials, new energy, electronic information, electrical and mechanical integration. An advanced manufacturing base, hi-tech industry base, modern service industry base, and ecological new city will be developed here, with the guidance of 'high starting point planning, high standard construction, strong investment, and high efficiency management', the strategies of 'developing area and building new city together' and the goal of 'vigorous innovation valley, low carbon dioxide technological city, ecological habitat'. Based on high-tech industries and relying on territorial advantages and human landscapes, the new city will vigorously introduce modern service industries, such as finance, commerce and trade, commercial office, scientific and technical information, service outsourcing and cultural creativity. The headquarters of world and national Top 500 corporations will be on priority. A totally new city center and a business district are expected to come into being. Through scientific planning and rational layout, Hangzhou Qianjiang Economic Development Area is to be developed into a top grade new industrial highland and a new quality city with advanced industries, complete infrastructure, modernized facilities and gardenized environment.



独特的区位优势

杭州是距上海最近的省会城市，杭州钱江经济开发区位于杭州湾产业带核心区域，杭州市的东北部，北邻上海，东接宁波，是杭州距上海最近的高品质省级经济开发区，是杭州通往上海和江苏的东大门。

UNIQUE REGIONAL SUPERIORITY

Among all the provincial capitals, Hangzhou is closest to Shanghai. While Hangzhou Qianjiang Economic Development Area is located in the center of Hangzhou Bay Industry Belt, the northeast part of Hangzhou, adjacent to Shanghai to the north and Ningbo to the east. As a high quality provincial-level development area closest to Shanghai, it is the east gate from Hangzhou to Shanghai and Jiangsu.



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三大主导产业 Three Major Industries



[[绿色节能产业]]

绿色节能产业将作为开发区主导产业和制造业核心发展引擎，杭州市低碳制造业的核心成员之一，重点以太阳能产业、风电设备、LED照明为核心，以光热设备及其他节能环保相关制造业为辅，打造涵盖研发、制造、应用及服务为一体的全产业链，长期坚持技术的领先性、制造环节的高附加值和前瞻性。

太阳能产业：开发区正在打造从多晶硅原料、硅片、太阳能电池生产到封装、电路板制造以及应用发电等覆盖整个太阳能产业链的太阳能产业基地，力争五到十年内，建设成为国内乃至国际最具规模效应和影响力的产业基地。目前，年发电量2兆瓦的屋顶光伏太阳能发电站已成功并网发电。

风电设备制造：风电设备制造产业包括初始加工、设备集成、服务三大部分，结合开发区的实际情况，将细分领域确定为设备集成（包括零部件制造及整机制造）领域。目前年产100兆瓦级风力发电制造项目将于近期投产。

节能光源（LED照明）：高亮度以及超高亮度LED市场将成为未来发展的焦点，开发区未来将此作为LED产业的主要细分发展领域，并控制普通LED领域的发展。2005年，开发区被中科院半导体所授予“半导体照明产业基地”，2010年3月，开发区被国家科技部授予“杭州国家半导体照明工程高新技术产业化基地”。基地首期规划面积3平方公里，最终建成后 will 形成若干家产值超10亿元的企业，预计年产值将达300亿元，出口10亿美元。目前，创元光电半导体照明、艾欧易迪光电科技、柏年光电LED应用产品、大屏幕显示器、台湾新光电MOCVD等一大批项目已经和即将落户开发区。

Green and Energy Saving Industry

Green and energy saving industry is the leading industry in the QJEDA, the engine of manufacturing industry and the core of Hangzhou low carbon manufacturing industry. Emphasis will be put on solar energy industry, wind power equipment and LED, as well as other energy saving equipment. An industry chain is going to be developed, including research, manufacturing, application and service. Attention will be put on the advance of technology, the high-added value and the forecast of manufacturing.

Solar Energy Industry: The QJEDA is developing a solar energy industry base, including the production of polycrystalline silicon material, silicon, solar battery, circuit board, and applied power. It is hoped that it will become an important industry base home and abroad in five or ten years later. Now, a rooftop photovoltaic solar power station with an annual capacity of 2 MV has successfully been operated.

Wind Power Equipment Manufacturing: It includes three parts, initial processing, equipment assembly and service. Equipment assembly is QJEDA's main aim according to real situation. A wind power equipment manufacturing project with annual capacity of 100 MV will start in the near future.

LED Industry: LED of high light and extra-high light will become the focus in the future. Therefore, the QJEDA will mainly focus on the development of these two kinds. In 2005, the QJEDA was titled with "Semiconductor Lighting Industry Base" by Semiconductor Institute of Chinese Academy of Sciences. In March 2010, the QJEDA was honored with "Hangzhou State Semiconductor Lighting Hi-tech Industry Base". The base is planned to cover 3 km². Enterprises with output of RMB 1 billion will be built. The total output is estimated to surpass RMB 30 billion, and the export is about USD 1 billion. Until now, many projects have set up in the QJEDA, such as Chuangyuan Photoelectric Lighting, LED Photoelectric Technology, Bonian LED Product, large screen display, Taiwan MOVCD.

【 健康产业 】

健康产业将作为开发区重点培育产业和前瞻性制造业核心成员，形成杭州市健康领域的后起之秀，以医疗器械制造及健康服务为核心，适度推进保健品研发与制造，侧重研发孵化和服务功能，形成面向中高端的外向制造和内向服务为一体的特色产业群。

医疗器械：未来将重点发展医疗诊断、监护及治疗设备，积极关注假肢、人工器官及植入器械、医疗外科及兽用器械、其他医疗设备器械等五大类医疗器械制造。

保健品：未来将重点关注抗疲劳、降血脂、增强免疫力及营养补充类产品等行业热点。积极招引国际知名保健品企业、国内保健品行业大型企业，加强培育新兴企业，并鼓励制药企业多元化发展，开发健康保健食品。

健康服务：健康服务产业包括养老市场、健康体检、康复医疗及专科医疗等四大类，重点发展养老社区市场，并积极关注中高端健康体检及康复医疗。



Health Industry

The QJEDA will put health industry on priority, and become the new lead in Hangzhou. Medical instrument manufacturing and healthy service are the main focus. Health product will also be researched and manufactured. A unique industry cluster will come into being, with R&D and service as the main job.

Medical instrument: Facilities for medical diagnostics, supervision and treatment will put on priority. Attentions will also put on five categories, artificial leg, artificial organs and implantation facility, surgery medical equipment, and other medical equipment.

Health Product: Focus will put on popular products, such as products for resisting fatigue, reducing blood lipid, strengthening immune system, and adding nutrition. We will actively attract international famous health product enterprise, and large domestic companies, foster new-rising enterprises, and encourage medicine enterprises to develop diversely and to engage in health products.

Health Service: It includes aging support market, health examination, rehabilitation therapy, and specialized treatment. Emphasis will put on aging support market, with attention on high grade health examination and rehabilitation therapy.

【 现代服务业 】

现代服务业将作为开发区加快培育的产业代表，形成杭州市在服务产业领域的现代化特色涵盖服务外包、文化创意和生产服务等三大领域，而楼宇经济作为现代服务产业发展重点领域。

服务外包：钱江经济开发区作为浙江省、杭州市国际服务外包示范基地，重点发展ITO（信息技术外包服务）、BPO（业务流程外包服务）。

文化创意：未来将信息服务业、现代传媒业、设计服务业和动漫游戏业等四大细分产业确定为未来发展领域，在未来予以重点发展。

生产服务：以专业人才培养为代表的其他服务配套需求，金融服务、科技服务也是配套需求的重点。

楼宇经济：将通过打造同现代服务业发展相适配的楼宇经济的形式，具体承载服务业的进入和发展。

Modern Service Industry

Modern service industry is put on priority, including service outsourcing, cultural creativity, and production service. Emphasis is put on office building economy.

Service Outsourcing: As the demonstration base of service outsourcing base of Hangzhou and Zhejiang, ITO and BPO is on focus.

Cultural Creativity: Emphasis is put on information service, modern media industry, design service and animation.

Production Service: Services such as talents training, finance service and technology service will be developed.

Office Building Economy: It is developed to match the development of modern service industry. It is where the modern service industry develops.



重点产业

电子信息产业基地：依托杭州电子信息产业发展的基础和优势，开发区积极引进电子信息行业龙头企业，打造集软件、通信设备、集成电路、新型元器件研发、制造和销售为一体的电子信息产业基地。

机电一体化产业基地：以高新技术产业为引领，重点发展包装机械、智能仪器仪表、医疗设备等产业。

国际婴童产业基地：婴童产业是杭州市的十大特色潜力行业之一，杭州市提出了打造“婴童产业之都，生活品质之城”的品牌。随着以贝因美为代表的一批国际婴童产业巨头的入驻，国际婴童产业基地在杭州钱江经济开发区的发展已初具雏形。

机会产业：开发区将通过环保节能、产业吸引力及产业效益三个方面积极发展机会产业，将食品制造（及先进饮料制造）、通用设备制造、专用设备制造、交通运输设备制造、电气机械及器材制造、仪器仪表及文化办公用品制造等六个领域作为发展机会产业的主要领域。



Key Industry

Electronic Information Industry Base

Thanks to the development foundation and advantage of Hangzhou, the QJEDA works hard to attract key enterprise, to develop an electronic information industry base integrating R&D, production and sales of software, communication components, integrated circuit, and new type component.

Electrical and Mechanical Integration Industry Base

Leaded by hi-tech industry, the QJEDA put emphasis on the development of packaging machinery, intelligence instruments, and medical equipment.

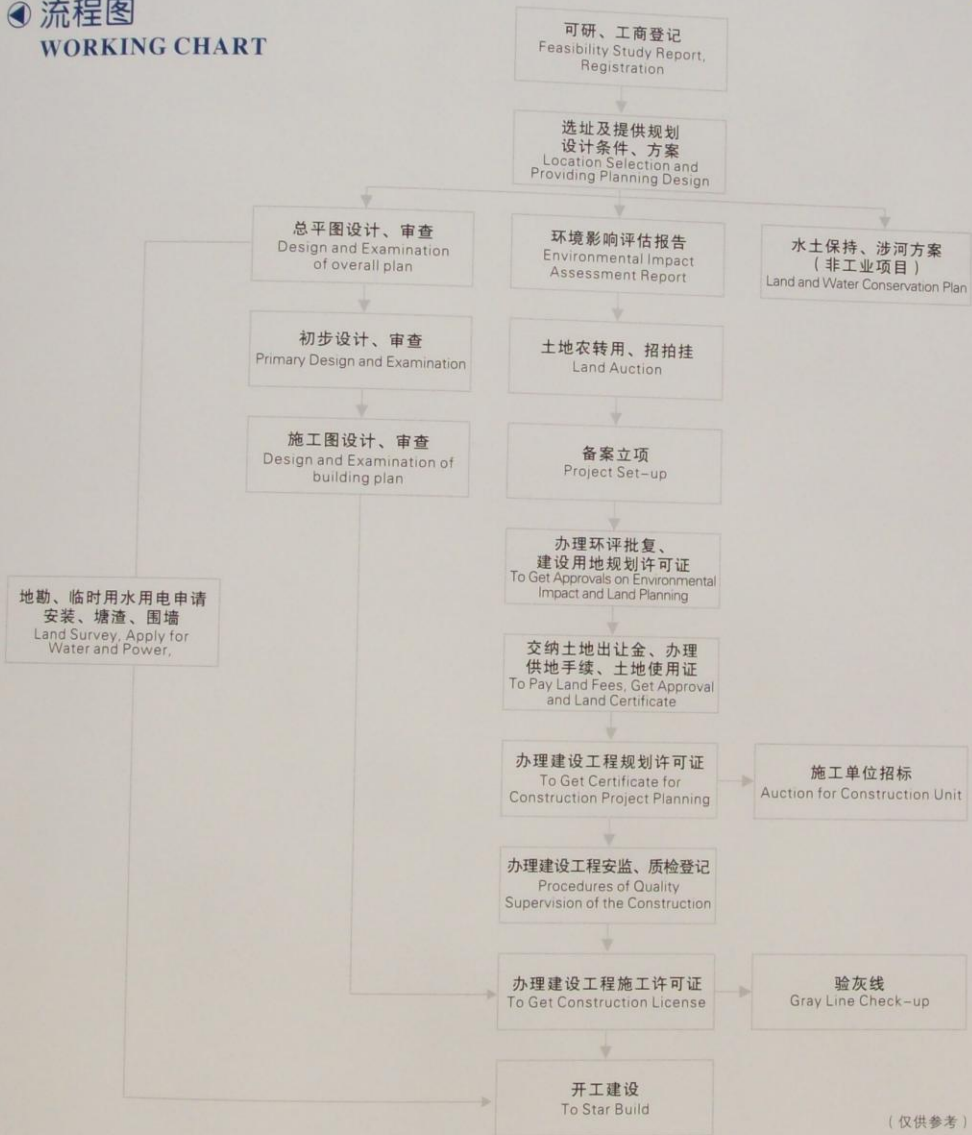
International Infant and Baby Industry Base

The baby's product industry is among the ten potential industries in Hangzhou. Hangzhou is aiming to build the brand of "the capital of baby's products as well as a city with quality life". With the settlement of international giants like Beingmate, the development of the international infant and baby industrial base is gradually taking shape.

Opportunity Industry

The QJEDA will develop opportunity industry through energy saving, industry attraction and industrial benefits. We will focus on the development of food processing (and drink processing), general equipment manufacturing, special equipment manufacturing, transportation equipment manufacturing, electrical machinery and equipment, instruments and cultural office products manufacturing.

流程图
WORKING CHART



(仅供参考)

Note: These are excerpts from the document.